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PRESS RELEASE For immediate release

DISASTER PLANNING FOR YOUR PET IS IN THE BAG

The EVACSAK™ Aims To Help Your Pet Survive A Disaster

La Center, Washington—Over the past several years, natural and manmade disasters have brought the needs of companion animals caught in a crisis, to the forefront. Many people consider their pets to be valued members of the family and leaving them behind is simply not an option. Rebecca A. Rodriguez, animal advocate and inventor, discovered the need for a device, specifically for small animals, while developing an evacuation plan for a large humane society. The EVACSAK™, an emergency transportation bag for animals, was designed by Rodriguez to be easily accessible, comfortable for the animal and durable.

For several years, the EVACSAK™ was available primarily to professionals in the animal care industry. Terri Crisp, long-time animal rescuer and author of the book Out of Harm's Way, was the first person to take the EVACSAK™ into the field. Crisp said, "The Evacsak™ is one of the greatest things ever invented and I am telling people all the time that they should have one for each cat that they own." Hundreds of animal related sites reference the EVACSAK™ in their disaster preparedness guidelines as "a safe and secure way of transporting small animals" and "a great alternative to a standard carrier".

Rodriguez says, "No one likes to imagine themselves in the midst of a disaster, especially clinging to a frightened cat." She adds, "Hopefully, with the help of the EVACSAK™, there will be fewer companion animals left behind in disaster zones, awaiting rescue and hoping to be reunited with their humans." Rodriguez goes on to say, "A person needs to react quickly during a crisis and if they have to hunt down all the pieces to their pet's dismantled carrier, the risk of injury to all involved increases dramatically." Sporting new features, in two different sizes, the EVACSAK™, which is perfect for cats, small breed dogs and reptiles is now available to the public exclusively via the Internet at www.evacsak.net.